

# NL FILM FONDS

**Film Activities Sub-Regulations  
of the Netherlands Film Fund**

*1 January 2021*

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The changes from 1 January 2021 are marked \*

## Film Activities Sub-Regulations of the Netherlands Film Fund as at 1 January 2021

The Netherlands Film Fund,

having regard to the provisions of the General Administrative Law Act,

having regard to section 10 (4), of the Cultural Policy (Special Purpose Funding) Act,

having regard to Article 2 of the General Regulations,

resolves:

### GENERAL

#### - Definitions -

#### Article 1

In these regulations the terms below have the following meanings:

Workshop:	a creative development process for film projects and makers in collaboration with coaches and/or other experts; *
Board:	the board of the Fund;
Breeding ground:	a regionally embedded development process for film professionals with reference to both the specific needs of the field and organisations and training programmes in the region; *
Film activity:	an activity in the field of film, specifically delimited in time, which cannot be regarded as film production;
Film convention:	an occasional gathering relating to film for film professionals with the purpose of developing and spreading knowledge about and profiling and promotion of the professional Dutch film;
Film distributor:	a legal entity that continuously engages in business activities aimed mainly at the distribution and exploitation of film productions in the Dutch cinema and via other distribution channels. At the time the application for the grant is made, this legal entity has been based and active for at least two years beforehand in the Netherlands, a Member State of the European Union, or in a State that is party to the agreement establishing the European Economic Area, or in Switzerland;
Film education hub:	a regionally firmly embedded, continuous organisation for film, from where, as one of the main activities, film and moving image education (feature film, documentary, animation, new media and games) is coordinated (and provided) in the region; *
Film festival:	a time-limited series of screenings of curated, professional cinematographic film productions of a certain genre, category, origin, maker or author accessible to the public;
Film professional:	a natural person with demonstrable thorough and current knowledge and experience in the field of film production;
Film production:	a cinematographic work;
the Fund:	Netherlands Film Fund;
International festival selection:	the selection of a film production for one or more leading international festivals, as included on the Fund's List of international film festivals, which can be found in the Fund's Financial & Production Protocol ( <a href="http://www.filmfonds.nl">www.filmfonds.nl</a> ); *
Research:	practical research carried out in the Dutch film sector;
Producer:	the natural person who legally represents the production company and is ultimately responsible within the organisation of the production company for policy, operations and content;
Production company:	a legal entity that continuously engages in business activities aimed mainly at the production and exploitation of film productions and other audiovisual media productions. At the time of the application for grant the legal entity has been based and active for at least two years beforehand in the Netherlands, a Member State of the European Union, or in a state that is party to the agreement establishing the European Economic Area, or in Switzerland;

- Publication: an occasional text, picture, image and/or sound medium (not being a direct copy of a film production) relating to Dutch professional film production practice, that is duplicated with the aim of bringing it to the attention of national and/or international film professionals; \*
- Training: a course or practical study aimed at film professionals, lasting up to one year and aimed at transferring specialist knowledge or coaching in a national or international context. The training increases the specialist knowledge and skills of the applicant in relation to film productions and demonstrably relates to their own professional practice; \*

- Scope of sub-regulations -

Article 2

1. These sub-regulations apply to grants that the Fund awards for professional film activities in the categories of film festival, national or international film convention, international festival selection, training, publication & research, film education and special contributions. \*
2. The General Regulations also apply alongside and in addition to these sub-regulations.

- Types of grant -

Article 3

1. The board awards project grants for all the categories referred to in Article 2.
2. Notwithstanding the provisions in the previous paragraph, the board may award a multi-annual activities grant in the film festival and film education hub categories. \*
3. The board can enter into national or international partnerships in the field of national or international film conventions and training in order to encourage the development and international profiling of Dutch talent.

- Application -

Article 4

1. An application is submitted digitally, where a written copy, signed by the applicant, of this digital application is submitted to the Fund.
2. An application for the same film activity that is rejected twice by the Fund will not be further processed.
3. Applications must meet the financial and production guidelines and requirements indicated in the Financial & Production Protocol. The level of a grant may be determined by the board in each case in the light of guide amounts that are published annually on the Fund's website [www.filmfonds.nl](http://www.filmfonds.nl) and in the Financial & Production Protocol.

- Applicant -

Article 5

1. An application for a project grant in the categories of *film festival* and *national or international film convention* is made by a legal entity specialising in the field of film that is responsible for the organisation of film festivals or film conventions.
2. Applications for multi-annual activities grant in the *film festival* category are only possible for legal entities that have previously received grant under the multi-annual activities grant regulations or that have staged a minimum of six editions of the annual film festival in question with a large audience reach and a minimum duration of five consecutive days. \*
3. A film festival that receives a multi-annual grant from the Fund under the Cultural Policy (Special Purpose Funding) Regulations or *multi-annual film festival activities grant* can, in addition to the key tasks already in receipt of a grant, submit a project grant application for a film activity as referred to in Article 12, paragraph 3, if this is focused on strengthening the platform function.
4. An application for a project grant in the *international festival selection* category is made by a production company represented by a Dutch producer. \*
5. An application for a grant in the *training* category is made by a natural person who has been working as a film professional for at least two years or by an adequately equipped organisation that has previously delivered training courses to film professionals on a continuing basis for two, or more, consecutive years. An application for training under Article 18, paragraph 4, is made by an adequately equipped organisation that delivers training courses to film professionals on a continuing basis or a film festival that receives a multi-annual grant under the Cultural Policy (Special Purpose Funding) Regulations. \*

6. An application for a grant in the *publication & research* category is made by a legal entity or natural person with professional knowledge and experience in the area of publications or research in relation to the film sector.
7. An application for a *film education hub* is made by a non-profit legal entity specialising in film. \*
8. An application for a grant in the *special contributions* category is made by a legal entity or natural person who is responsible for the film activity in question.

- Form of grant -

Article 6

The grant for the film activities referred to in these regulations is awarded in the form of a non-repayable contribution unless special circumstances justify a grant in the form of a loan or guarantee.

- Assessment of grant for film activities -

Article 7

The opinion of the quality of the film activity must be positive for the application to be granted. The quality of the film activity is assessed in the light of the assessment criteria in Article 5 of the General Regulations, unless otherwise provided in the special provisions relating to the categories.

- Interrelationship between financial contributions -

Article 8

The award of a grant under these sub-regulations shall in no case commit the board to awarding any other grant.

- Obligations of grant recipient -

Article 9

The recipient of the grant is obliged:

- a. at the latest within a period of 6 months after awarding of the grant by the Fund, but in any case before the execution of the film activity starts, to demonstrate that there is financial cover for the budgeted costs of the film activity appended to the application.
- b. within a period of four months after the end of the film activity to report according to the procedure set out in the award decision, unless a different period is specified for this in the award decision. \*

- Grounds for refusal and withdrawal -

Article 10

1. In addition to Article 14 of the General Regulations, an application for a grant will be rejected in the case of an application for the same film activity for which the board has previously awarded a project grant.
2. In addition to Article 22 of the General Regulations, the board is authorised to withdraw the grant if after awarding the grant, but before determination of the grant, the applicant was not able to demonstrate within the period referred to in Article 9(a) of these Sub-Regulations, that the financial cover of the film activity referred to in that Article was finally promised in full by the financiers concerned and has been laid down in one or more agreements.
3. In the case of a multi-annual activities grant as referred to in Article 3, paragraph 2, of these Sub-Regulations, the board is authorised to refuse or withdraw the grant if, in the four years prior to the application or during the execution of the film activity, the applicant has not fulfilled one or more of the conditions or obligations associated with the grant, in any event including the correct and prompt completion of the activities eligible for a grant, prompt reporting of relevant changes in the execution and correct and prompt accounting for the activities.
4. Applicants who receive grant under the Cultural Policy (Special Purpose Funding) Regulations or under a regulation for a multi-annual activities grant from one of the cultural funds set up pursuant to section 9 of the Cultural Policy (Special Purpose Funding) Act are not eligible for a contribution under these regulations for a film activity that matches the core activity for which they are already in receipt of a grant.
5. Applicants who receive a project grant from the Fund for their core activity are not eligible for another contribution for a film activity where it coincides with the core activity for which they are already in receipt of a project grant.

6. Applications for a subsequent edition of a film activity to which a contribution has previously been granted in the same calendar year will be rejected.

## SPECIAL PROVISIONS RELATING TO THE CATEGORIES

### 1. Film festival

*- Film festival activity eligible for a grant -*

#### Article 11

1. A project grant can be awarded for organising a film festival that has the purpose of encouraging the development and spread of knowledge about and profiling and promotion of professional film in the Netherlands.
2. To qualify for a grant, film festivals must meet the following conditions:
  - a. the festival takes place in the Netherlands;
  - b. the applicant cooperates with private and public partners who substantially co-finance the costs of the film activity, with local financing by the municipal or provincial authorities or a fund allied to them of at least 5% being a condition for any contribution by the Fund;
  - c. there have been a minimum of two previous editions of the festival (with the exception of a film festival dedicated to a maker or author);
  - d. the festival takes place within not later than seven months of submission of the application.
3. The amount of the contribution by the Fund shall be up to 30% of the total costs of a film festival that qualify for a multi-annual or project grant for film festivals.
4. As an exception to Article 5 of the General Regulations an application for a film festival is tested against the following criteria; the film festival:
  - a. primarily serves a cinematographic interest and offers visitors the opportunity to gain an idea and examine developments in the field of cinematography;
  - b. presents a programme that has an added value with respect to the regular provision of film screenings in the Netherlands;
  - c. screens international professional film productions of high artistic quality and diversity;
  - d. has a national impact;
  - e. has a good track record in terms of substantive and corporate organisation; and
  - f. has a balanced relationship between costs, contribution requested, takings and public reach.
5. The board takes account here of the spread and the diversity of festivals in the Netherlands. The board also takes account of the collaborations in which the film festival engages with other (art) disciplines and how the codes relating to fair practice, diversity and inclusivity are applied by the festival. \*
6. The board gives priority to film festivals with a relevant side programme in the area of international collaboration, talent development, innovation in cinematography, education or a combination of the same.
7. Notwithstanding paragraph 1, applicants who have received grants from the Fund for the film festival for four or more consecutive years immediately before the application and have concluded these previous editions successfully and in line with the obligations laid down for them can apply for a project grant for two years, for the organisation of two editions of the same annual film festival. \*

*- Multi-annual activities film festival grant -*

#### Article 12

1. To be eligible for a multi-annual activities grant a film festival is checked to see that it meets the following criteria in addition to the conditions and criteria referred to in Article 11 of these Sub-Regulations:
  - a. the applicant has organised at least six editions of the relevant film festival with a large audience reach; and
  - b. the film festival aims at a unique genre for the Netherlands, within the film festival landscape; and
  - c. the film festival has an international impact as well as a national impact; and
  - d. the film festival provides for a clear positioning of Dutch films in its programming; and
  - e. the film festival gives a realistic picture of the developments and ambitions envisaged in the next four years in its activity plan and business plan.
2. The Fund only awards a multi-annual grant to film festivals with a topical or innovative provision focusing on:
  - international animated film;
  - international short film;
  - international science fiction or fantasy film.
3. The film festival in question provides a professional programme with regard to at least two of the activities below.

The film festival promotes:

- a. international exchange and collaboration between film professionals from the Netherlands and abroad aimed at co-production;
- b. talent development of Dutch film professionals and professional development in an international context;
- c. innovation in cinematography with an impact on the Dutch film sector;
- d. film and media education and accessibility for children and young people.

*- Application for multi-annual activities grant for a film festival -*

Article 13

1. An application for *multi-annual activities grant* in the film festival category for the period 2021-2024 must be received by the Fund by not later than 5:00pm on Monday 2 March 2020.
2. The multi-annual activities grant is awarded for a period of four years.
3. The board will set the grant ceiling for multi-annual activities grants for film festivals before 1 December 2019. The grant ceiling is published in the Government Gazette and is also announced on the Fund's website at [www.filmfonds.nl](http://www.filmfonds.nl) and in the Financial & Production Protocol.

*- Distribution of budget for multi-annual activities grant for a film festival -*

Article 14

1. Applications for multi-annual activities grants in the film festivals category that meet the conditions to be eligible for a grant are subdivided into:  
A: honour;  
B: honour as far as the budget permits; and  
C: do not honour.
2. If the grant ceiling is insufficient to honour all the applications with the advice 'honour as far as the budget permits', the applications are ranked on the basis of the assessment criteria laid down in Articles 11 and 12 of these regulations.
3. The board first honours the applications with the advice 'honour'. Then the applications with the advice 'honour where the budget permits this' are honoured in order of ranking. The board distributes the available grant in accordance with the ranking by which applications are granted or partly granted until the grant ceiling is reached. The remaining applications are not honoured and are therefore rejected.
4. If the board increases the grant ceiling, first the grant of an application that was partly awarded because the budget was insufficient is then increased to the advised amount. Then the next application is granted until the grant ceiling is reached.
5. If after distributing the available budgets there is a considerable gap in the regional spread of film festivals, the board may still decide to award a grant to an applicant whose application it would otherwise decide to reject.

*- Accounting for multi-annual activities grant for a film festival -*

Article 15

In addition to Article 19 of the General Regulations, the grant recipient is obliged to send to the Fund before 1 July each year the accounts of the finances and results for the preceding year. The settlement statement for the previous edition and the evaluation form must be submitted to the Fund not later than two months before the next edition. \*



## 2. National or International film convention/International festival selection

- Activity eligible for a grant -

### Article 16

A grant can be granted for:

- a. **National film convention \***  
a film convention or a limited series of conventions in the Netherlands whose purpose is to increase the skills and the network of Dutch film professionals and the profiling of film in the Netherlands through encouragement of knowledge development, innovation, diversity or collaboration with other art disciplines; or
- b. **International film convention \***  
an international film convention in the Netherlands or abroad, being a presentation or promotional activity aimed at the Dutch film sector, primarily intended for film professionals, with the aim of encouraging international co-production and the international profiling and promotion of Dutch film and the Dutch film industry abroad.
- c. **International festival selection \***  
a contribution towards the international travel and accommodation costs incurred by the Dutch (main) producer if the film production has been produced with a realisation contribution under the Fund's Realisation Sub-Regulations and has been selected for one or more of the leading international festivals included on the Fund's List of international film festivals appearing in the Fund's Financial & Production Protocol ([www.filmfonds.nl](http://www.filmfonds.nl)) and in so far as these costs have not already been paid by the Fund, the EYE Film Institute or third parties.

- Application requirements -

### Article 17

1. **National film convention**  
Only film conventions in the Netherlands as referred to in Article 16(a) that meet the following conditions are eligible for grant:
  - a. the film convention is not for profit;
  - b. the film convention takes place in the Netherlands;
  - c. there is collaboration with other professional partners and the film convention is (co-)financed by at least two partners; and
  - d. the film convention is public and accessible.
2. To be eligible for a contribution, a film convention as referred to in Article 16(a) must meet the following criteria:
  - a. the film convention has an added value with regard to the existing provision of film conventions in the Netherlands;
  - b. the film convention is aimed at promoting expertise and increasing the network of Dutch film professionals;
  - c. the film convention offers participants and visitors the opportunity to gain an idea and examine developments in the area of cinematography and/or in developments in the national or international film industry.
3. **International film convention**  
Only film conventions as referred to in Article 16(b) that meet the following conditions are eligible for a contribution:
  - a. the film convention is not for profit; and
  - b. there is cooperation with other professional organisations and foreign partners; and
  - c. is (co-)financed by at least two national or international partners; and
  - d. is public and accessible.
4. To be eligible for a contribution for conventions as referred to in Article 16(b), a film convention must meet the following criteria:
  - a. the film convention generates sufficient international interest among existing and new film professionals at home and abroad and makes a demonstrable contribution to the Dutch film climate and/or the Dutch production sector;

- b. the film convention has an added value for the existing offer of Dutch film productions abroad.
  - 5. The board may grant a contribution to film conventions referred to in Article 16(a) and (b) in the case of:
    - a. international film conventions aimed at exchange of knowledge between experienced film professionals and the promotion of co-production, and/or;
    - b. film conventions that encourage diversity and innovation in the sector; and/or
    - c. film conventions about film that encourage cooperation with other arts disciplines or sectors.
  - 6. An application for a contribution for a film convention must be submitted not later than four weeks before the convention starts.
- International festival selection \***
- 7. An application for a contribution towards the travel and accommodation costs must be submitted not later than three months after the screening of the film production at the international festival.

### 3. Training

- Activity eligible for a grant -

#### Article 18

- 1. A grant can be awarded for participation in or the organisation of a training course at home or abroad in the field of the development, production or post-production and/or distribution/screening of film productions and film sector innovation. \*
- 2. A grant for a training course or its organisation is only granted if it concerns a short-term study of a maximum of one year. The training must:
  - a. demonstrably relate to professional Dutch film practice;
  - b. be of a professional and high quality level; and if applicable:
  - c. increase the specialist knowledge and skills of the participant in his or her own field.

A grant for participation in a training course outside the participant's own field will only be awarded if there is sufficient substantiation of how the course contributes to the increase in knowledge with regard to current activities. \*

- 3. The board can grant a contribution for:
  - a. participation in or the organisation of international training courses for film professionals aimed at exchange of knowledge between film professionals in order to promote the professionalisation of project development, financing and distribution of film productions in the Netherlands, and/or; \*
  - b. participation in or the organisation of training courses in an international context for film professionals partly supported by a producer and linked to a specific film production. \*
- 4. To encourage the development of talent, the board may also organise a special application round for:
  - a) a Workshop on the basis of which grant can be awarded for the organisation of a Workshop and participation in it;
  - b) a Breeding ground to strengthen the regional infrastructure for talent development that aims for a national spread. \*

The board will publish further conditions, procedures and methods in relation to the special rounds to be organised on the Fund's website: [www.filmfonds.nl](http://www.filmfonds.nl).

- 5. The board can also grant a contribution to a national creative skills and talent lab which, in addition to talent development processes, provides skills training for film professionals involved in the development and production of films. \*

- Obligations -

Article 19

The recipient of a grant for participation in a training course must – if applicable – submit to the Fund evidence of registration or participation for the training of the organising institution within a period of two weeks after announcement of the awarding of the grant.

- Grounds for refusal -

Article 20

In addition to Article 14 of the General Regulations, an application for a grant is rejected if:

- a. it involves multi-annual training;
- b. it involves study at an institute of higher education in the Netherlands or abroad;
- c. there is a contract of employment between the applicant and the employer within the film sector where the employer makes no contribution of its own;
- d. the application for a grant for a training course is submitted later than four weeks before the start of the training course; or
- e. the applicant has in the same calendar year already received a grant for a training course or its organisation from the Fund and with this the maximum amount per applicant per year mentioned in the Financial & Production Protocol would be exceeded. \*

#### 4. Publication & Research

- Activity eligible for a grant -

Article 21

1. A grant can be awarded for:
  - a. incidental publications aimed at the specialist professional practice of Dutch film professionals whose aim is to deepen and broaden the development of knowledge about and/or the promotion of Dutch film at home and abroad; \*
  - b. research that is relevant to the Dutch film sector and practically oriented.
2. Journalistic articles or pieces in a newspaper or magazine or for posting on the internet are not eligible for a grant.

- Requirements for publications -

Article 22

A grant for publications is only granted if the publication:

- a. is aimed at the professional practice of film professionals in relation to Dutch film, and \*
- b. is aimed at an audience of both national or international film professionals, and
- c. is supported by at least two partners with a sound financial contribution and take-back guarantee.

#### 5. Film Education Hub

- Activity eligible for a grant -

Article 23

1. A multi-year activities grant for two years may be awarded to a film education hub, for the fulfilment of a coordinating role in bringing together supply and demand in the field of film and moving image education in a defined region. The activities in question are for the promotion of both active and receptive film education. Film education hubs together form a network that is connected to the National Network for Film Education. \*
2. Film education hubs must satisfy the following conditions to be eligible for a grant:
  - a. a proven track record in the field of film and moving image education;
  - b. an annual reach of at least 10,000 students in primary and secondary education;
  - c. a demonstrable (grant) relationship with regional/local authorities; and

- d. a demonstrably relevant network of educational institutions and providers in the field of film and moving image education (film theatres, film festivals, educational developers, libraries, etc) that covers the region to be served and that demonstrably supports the application as collaborating partner.
3. The following is important in terms of evaluating the quality of the film education hub:
  - a. a clear, well-founded vision of the activities planned in the field of knowledge sharing and exchange and the promotion of expertise in the region with the emphasis on the connecting intermediary function; \*
  - b. the extent to which relevant film festivals, film theatres, educational developers, libraries and other providers connect to the hub in the region concerned as collaboration partners and what their role in this collaboration will be;
  - c. the substantiation of the intended increasing reach of students (primary and/or secondary education) in the years 2021 to 2024 and the envisaged increase in the quality of the offer. \*
4. The board will give priority to organisations that have succeeded in persuading regional and/or local financiers to commit to them and that have previously successfully taken part in the pilot for the Fund's film education hubs. \*
5. The board will aim for national coverage by six or seven film education hubs with a broad cross-regional, possibly cross-provincial spread. \*

## 6. Special contributions

*- Activity eligible for a grant -*

### Article 24

A grant can be awarded for the execution of an innovative film activity in the field of diversity and sustainability, production, promotion and marketing, distribution, film education and screening. The activity must serve to strengthen the Dutch film sector or, through the relation to Dutch film, result in a special social impact.

## TRANSITIONAL AND FINAL PROVISIONS

### Article 25

1. The board shall decide in all cases not provided for by these regulations.
2. The board may for important reasons deviate from these regulations, where such deviations are compatible with the assessment framework for state support to the film sector, as applied by the European Commission.
3. These regulations were adopted by the board with the approval of the Board of Trustees on 30 October 2020 and come into force with effect from 1 January 2021.
4. The Film Activities Sub-Regulations in force from 1 November 2019 are withdrawn as of 1 January 2021.
5. The Film Activities Sub-Regulations that applied up to 1 November 2019 remain applicable to all applications received by the Fund before 1 January 2021.
6. These regulations are cited as Film Activities Sub-Regulations of the Netherlands Film Fund.
7. These regulations are published by their announcement in the Dutch Official Gazette and on the website of the Netherlands Film Fund ([www.filmfonds.nl](http://www.filmfonds.nl)).

## NOTES

The Fund's Film Activities Sub-Regulations set out in what way and on what grounds grants may be granted for activities that do not belong to the production process itself but that do result from the mission of the Fund and make an important contribution to the quality and diversity of the film production and a climate receptive to film art in the Netherlands, such as for example the organisation of a film festival or the issue of a publication.

The regulations describe in the general part among other things the methods, procedures and requirements of the applicant that apply for all grants for film activities. In the second part for each specific film activity the special provisions are laid down. The provisions of the general part apply in full to these film activities.

### *Article 1 (Definitions)*

A film professional is a natural person with, in the opinion of the board, demonstrable and thorough specialist knowledge and experience in his or her own film production discipline. The knowledge and experience the film professional has of film productions must be current and of a professional level.

### *Article 9 (Obligations of grant recipient)*

The recipient of the grant demonstrates with the activity report that the grant has been spent in accordance with the costs budgeted and the film activity described in the application.

### *Article 11 (Film festival activity eligible for a grant)*

The guide amounts for each festival type are laid down in the Financial & Production Protocol. The results of previous editions of the festival in question are taken into account in determining the amount of the contribution.

The criteria and conditions indicated in the second and third paragraphs are cumulative: all the conditions must be met if the application is to be eligible for grant. The applicant must by means of agreements and other written documents provide evidence that the convention is substantially co-financed by private and public partners, with a contribution of at least 5% by municipal or provincial authorities being a condition of eligibility for a contribution by the Fund. As regards the condition that the festival must take place in the Netherlands the Fund aims for geographic spread in the Netherlands.

### *Article 12 (Multi-annual activities grant for a film festival)*

Applications for multi-annual activities grants in the film festival category must meet all the conditions and criteria laid down in Article 11. The conditions and criteria applying to festivals are a subdivision of the criteria in the General Regulations, which in their turn have been derived from the criteria forming part of the Cultural Policy (Special Purpose Funding) Regulations with regard to the Basic Infrastructure.

Applications must be submitted using the Fund's digital application form.

An application for a multi-annual film festival activities grant must in any event include the following documentation:

- a. an applicant who wants to be eligible for multi-annual activities grant shall send in an activity plan, a business plan including a marketing and communication plan, an itemised overall budget and a financing plan for the corresponding period with his application, as well as performance figures and the operating result for the previous three years;
- b. an applicant sends in complete programme data and annual accounts for the previous three years with his application. The annual accounts for the last year may be sent in later, provided these are received at the latest before 1 July in the following year; \*
- c. if an applicant cannot submit any annual accounts for any year, he must submit a similar statement. The board may lay down further requirements for this statement.

The activity plan and business plan including the marketing and communication plan must not exceed ten pages (font size 10) setting out the plans of the applicant institution for the relevant grant period and the way

in which the institution wants to realise and finance these plans. The activity plan must be supported with the performance of the applicant institution over the previous three years.

A festival seeking a multi-annual film festival activities grant must attract at least 7,500 paid visits within the total public reach and the feasibility of the minimum number of visitors must be substantiated with reference to the results in the last three years.

The following questions must be answered in the activity plan:

- What are the mission, vision and main objective of the institution?
- Why is the provision of your institution of national and/or international importance and in what way does this provision stand out with respect to the regular film provision and other film festivals in the Netherlands?
- What activities will the institution carry out in the relevant period? What is the vision of the institution of (public) reach and what are the objectives in this field?
- What is the vision of international cooperation including the promotion of expertise of film professionals and what are the objectives in this area?
- What is the vision of the institution of educational activities for school children and what are the objectives in this field?
- What is the vision of the institution in the field of professional talent development and what are the objectives in this field?
- What is the vision of the institution in the field of innovation and what are the objectives in this field?

The following questions must be answered in the business plan:

- What earning model is used by the institution and what are the objectives in the field of entrepreneurship?
- How does the institution bring its activities to the attention of the public?
- How are the quality and policy objectives of the institution guaranteed in the organisation?

In addition, a budget and a financing plan – accompanied by notes – must be enclosed with the application according to the model budget for multi-annual film festivals for the period to which the application relates. In the notes the requested amount must be substantiated. In addition, the performance figures for the previous three years must be enclosed in accordance with the model performance figures for multi-annual film festivals.

#### *Article 16 (National or international film convention activity eligible for a grant)*

For a film convention that is primarily aimed at film professionals in a national or international context this may for example involve a symposium, conference or co-production market. Prize-giving ceremonies are expressly not covered by this. \*

The Fund also supports presentations or promotional activities aimed at the Dutch film sector primarily for film professionals whose purpose is to encourage the development and spread of knowledge about and profiling and promotion of Dutch film abroad and the development of projects such as a presentation or publication or promotional film activity aimed at the Dutch film sector that contributes to this. The general public may also be present. The funds are intended for projects that preferably take place in countries where the Netherlands is actively co-producing or in the priority countries on which the International Cultural Policy of the National Government focuses and must preferably be carried out in cooperation with professionals from the country concerned. \*

Only producer's costs in connection with the selection of films at leading international festivals as set out in the list of *international film festivals* of the applicable Financial & Production Protocol published on [www.filmfonds.nl](http://www.filmfonds.nl) are eligible for a contribution in the context of *international festival selection*. The costs eligible for a contribution are limited to a contribution towards the producer's travel and accommodation costs, which means the flight or train travel and associated overnight stays abroad. The applicant will inform the Fund about selection by the festival concerned before the festival. \*

*Article 17 (Requirements for application for a national or international film convention)*

The conditions set out in this Article are cumulative: all the conditions must be met if the application is to be eligible for a grant. The applicant must by means of agreements and other written documents substantiate that the convention is (co-)financed by other partners.

*Article 18 (Training)*

Resources are available for training courses in the field of the development, production or post-production, distribution and screening of film productions, but also for training courses that capitalise on new developments which are relevant for the film sector or the renewal of film art, such as immersive and interactive applications. In addition to training courses focused on project development, training courses focused on increasing the impact and outreach of film productions and training courses in which skills development in the field of promotion, marketing, sales and distribution are central are also eligible. The training is of limited duration, such as a seminar, course, workshop or a talent lab or residency. The aim must be to use high-quality professional training to deepen the applicant's knowledge and to acquire more skills in their own field. If it is of added value for development within their own specialisation, the Fund may also consider training in an associated field on the basis of sound reasoning. \*

In the case of a collaboration for the purposes of talent development, there must be one coordinator and the coherence between the training courses provided by the applicants must be assured. \*

In a creative skills and talent lab makers from all disciplines, on top of the existing provision of talent development, can continue their professional development through workshops, training courses, master classes, coaching programmes, etc.

*Article 21 (Publications and research)*

In case of research this is independent research within or aimed at the Dutch film sector into (economic) key figures and/or new financing instruments and/or forms of distribution. The results of the research serve a sector-wide interest and must be published.

Publications must be specialist in nature and aimed at professional practice by and for film professionals. Scientific or journalistic articles, reports or pieces for newspapers, magazines or articles in an online environment are expressly excluded. \*

*Article 23 (Film Education Hub)*

A film education hub is a regionally embedded organisation from where supply and demand with regard to film and moving image education is coordinated in the region (at schools and at collaboration partners). The film education hub operates as a regional partnership between exhibitors, schools, providers, cultural intermediaries and places where film and moving image education takes place. The main aim of the film education hub is to reach more students and to help raise the quality of the film education offer. Film education hubs together form a network for knowledge exchange and coordination and are connected to the National Network for Film Education. Before the start of, and during, the project there is contact with the local Cultural Education with Quality implementing body to establish possible connections. \*