



**Film Activities Sub-Regulations
of the Netherlands Film Fund Foundation**

1 March 2019

TABLE OF CONTENTS

GENERAL 3

- *definitions* - 3
- *scope of sub-regulations* - 4
- *types of subsidy* - 4
- *application* - 4
- *applicant* - 4
- *form of subsidy*- 4
- *assessment of subsidy for film activities* - 5
- *interrelationship between financial contributions* - 5
- *obligations of subsidy recipient* - 5
- *grounds for refusal and withdrawal* - 5

SPECIAL PROVISIONS RELATING TO THE CATEGORIES..... 6

1. Film festival 6
 - *subsidisable activity film festival* - 6
 - *multi-annual activities subsidy film festival* - 6
 - *application for multi-annual activities subsidy for a film festival* - 7
 - *distribution of budget for multi-annual activities subsidy for a film festival* - 7
 - *accounting for multi-annual activities subsidy for a film festival* - 7
2. (Inter)national film convention 8
 - *subsidisable activity* - 8
 - *application requirements* - 8
3. Training 9
 - *subsidisable activity* - 9
 - *obligations* - 9
 - *grounds for refusal* - 9
4. Publication & Research 10
 - *subsidisable activity* - 10
 - *requirements for publications* - 10
5. Film Education Hub (pilot) 10
 - *subsidisable activity* - 10
6. Special contributions 10
 - *subsidisable activity* - 10

TRANSITIONAL AND FINAL PROVISIONS..... 11

NOTES 12

- Article 1 (Definitions)*..... 12
- Article 9 (Obligations of subsidy recipient)* 12
- Article 11 (Subsidisable activity film festival)* 12
- Article 12 (Multi-annual activities subsidy film festival)*..... 12
- Article 16 (Subsidisable activity (inter)national film convention)*..... 13
- Article 17 (Requirements for application for (inter)national film convention)*..... 13
- Article 18 (Training)* 13
- Article 21 (Publications and research)*..... 14

Film Activities Sub-Regulations of the Netherlands Film Fund Foundation as at 1 March 2019

The Netherlands Film Fund Foundation,

having regard to the provisions of the General Administrative Law Act,

having regard to section 10 (4), of the Cultural Policy (Special Purpose Funding) Act,

having regard to Article 2 of the General Regulations,

resolves:

GENERAL

- definitions -

Article 1

In these regulations the terms below have the following meanings:

Workshop:	a creative development process for film projects and makers under the direction of coaches;
Board:	the director/administrator of the Fund;
Film activity:	an activity in the field of film, specifically delimited in time, which cannot be regarded as film production;
Film convention:	an occasional gathering relating to film for film professionals with the purpose of developing and spreading knowledge about and profiling and promotion of the Dutch film;
Film distributor:	a legal entity that continuously engages in business activities aimed mainly at the distribution and exploitation of film productions in the Dutch cinema and via other distribution channels. At the time the application for the subsidy is made, this legal entity has been based and active for at least two years beforehand in the Netherlands, a Member State of the European Union, or in a State that is party to the agreement establishing the European Economic Area, or in Switzerland;
Film education hub:	a regionally embedded organisation for film from where film and moving image education activities (feature film, documentary, animation, new media and games) in the region are provided and coordinated;
Film festival:	a time-limited series of screenings of curated, cinematographic film productions of a certain genre, category, origin, maker or author accessible to the public;
Film professional:	a natural person with demonstrable thorough and current knowledge and experience in the field of film production;
Film production:	a cinematographic work;
the Fund:	Netherlands Film Fund Foundation;
Research:	practical research carried out in the Dutch film sector;
Producer:	the natural person who legally represents the production company and is ultimately responsible within the organisation of the production company for policy, operations and content;
Production company:	a legal entity that continuously engages in business activities aimed mainly at the production and exploitation of film productions and other audiovisual media productions. At the time of the application for subsidy the legal entity has been based and active for at least two years beforehand in the Netherlands, a Member State of the European Union, or in a State that is party to the agreement establishing the European Economic Area, or in Switzerland;
Publication:	an occasional text, picture, image or sound medium relating to Dutch film (not being a direct copy of a film production), that is duplicated with the purpose of bringing this to the attention of the (inter)national public;
Training:	a course or practical study lasting up to one year and aimed at transferring specialist knowledge or coaching in a national or international context. The training increases the specialist knowledge and skills of the applicant in relation to film productions and demonstrably relates to professional Dutch film practice;

- scope of sub-regulations -

Article 2

1. These sub-regulations apply to subsidies that the Fund grants for film activities in the categories of film festival, (international) film convention, training, publication & research, film education and special contributions.
2. The General Regulations also apply alongside and in addition to these sub-regulations.

- types of subsidy -

Article 3

1. The board grants project subsidies for all the categories mentioned in Article 2.
2. Without prejudice to the provisions in the previous paragraph the board may grant a multi-annual activities subsidy in the category of film festival.
3. The board can enter into (international) partnerships in the field of (inter)national film conventions and training in order to encourage the development and international profiling of Dutch talent, in particular directors, screenwriters and producers.

- application -

Article 4

1. An application is submitted digitally, where a written copy, signed by the applicant, of this digital application is submitted to the Fund.
2. An application for the same film activity that is rejected twice by the Fund will not be further processed.
3. Applications must meet the financial and production guidelines and requirements indicated in the Financial & Production Protocol. The level of a subsidy may be determined by the board in each case in the light of guide amounts that are published annually on the Fund's website www.filmfonds.nl and in the Financial & Production Protocol.

- applicant -

Article 5

1. An application for a project subsidy in the categories of *film festival* and (*international*) *film convention* is made by a legal entity specialising in the field of film that is responsible for the organisation of film festivals or film conventions.
2. Applications for *multi-annual activities subsidy* in the film festival category are only possible for legal entities that have previously received subsidy under these regulations or legal entities that have staged a minimum of six editions of the annual film festival in question with a minimum duration of five consecutive days.
3. A film festival that receives a multi-annual subsidy from the Fund under the Cultural Policy (Special-Purpose Funding) Regulations or *multi-annual film festival activities subsidy* can, in addition to the already subsidised key tasks, submit a project subsidy application for a film activity as referred to in Article 12, paragraph 3, if this is focused on strengthening the platform function.
4. An application for a subsidy in the category of *training* is made by a natural person who has been working as a film professional for at least two years or by an adequately equipped organisation that delivers training courses to film professionals on a continuing basis. An application for training under Article 18, paragraph 4, is made by an adequately equipped organisation that delivers training courses to film professionals on a continuing basis or a film festival that receives a multi-annual subsidy under the Cultural Policy (Special-Purpose Funding) Regulations.
5. An application for a subsidy in the category *publication & research* is made by a legal entity or natural person with professional knowledge and experience in the area of publications or research in relation to the film sector.
6. An application for a subsidy for a *film education hub* is made by a non-profit legal entity with a strong regional attachment specialising in film, a continuing organisation, with film and moving image education as one of its main activities.
7. An application for a subsidy in the *special contributions* category is made by a legal entity or natural person who is responsible for the film activity in question.

- form of subsidy-

Article 6

The subsidy for the film activities mentioned in these regulations is granted in the form of a non-repayable contribution unless special circumstances justify a subsidy in the form of a loan or guarantee.

- assessment of subsidy for film activities -

Article 7

For granting the application the opinion on the quality of the film activity must be positive. The quality of the film activity is assessed in the light of the assessment criteria in Article 5 of the General Regulations, unless otherwise provided in the special provisions relating to the categories.

- interrelationship between financial contributions -

Article 8

The granting of a subsidy under these sub-regulations shall in no case commit the board to granting any other subsidy.

- obligations of subsidy recipient -

Article 9

The recipient of the subsidy is obliged:

- a. at the latest within a period of 6 months after granting of the subsidy by the Fund, but in any case before the execution of the film activity starts, to demonstrate that there is financial cover for the budgeted costs of the film activity appended to the application.
- b. after the end of the film activity to report within a period of four months according to the procedure set out in the award decision, unless a different period is laid down for this in the award decision.

- grounds for refusal and withdrawal -

Article 10

1. To supplement Article 14 of the General Regulations, an application for a subsidy is rejected in the case of an application for the same film activity for which the board has already granted a subsidy before.
2. To supplement Article 22 of the General Regulations the board is authorised to withdraw the subsidy if after granting of the subsidy, but before determination of the subsidy, the applicant was not able to demonstrate within the period referred to in Article 9, sub-section a of these Sub-Regulations, that the financial cover of the film activity referred to in that Article was finally promised in full by the corresponding financiers and is laid down in (an) agreement(s).
3. In case of a multi-annual activities subsidy as referred to in Article 3, second paragraph of these Sub-Regulations, the board is authorised to refuse or withdraw the subsidy if, in the four years prior to the subsidisable film activity or during the execution of the film activity, the applicant has not fulfilled one or more of the conditions or obligations associated with the subsidy, in any case including the correct and prompt completion of the subsidised activities, prompt reporting of relevant changes in the execution and correct and prompt accounting for the activities.
4. Applicants who receive subsidy under the Cultural Policy (Special Purpose Funding) Regulations or under a regulation for a multi-annual activities subsidy from one of the cultural funds set up pursuant to section 9 of the Cultural Policy (Special Purpose Funding) Act are not eligible for a contribution under these regulations for a film activity that matches the core activity for which they are already receiving subsidy.
5. Applicants who receive a project subsidy from the Fund for their core activity are not eligible for another contribution for a film activity where it coincides with the core activity for which they are already receiving a project subsidy.
6. Applications for a subsequent edition of a film activity to which a contribution has previously been granted in the same calendar year will be rejected.

SPECIAL PROVISIONS RELATING TO THE CATEGORIES

1. Film festival

- subsidisable activity film festival -

Article 11

1. Subsidy may be granted for organising a film festival that has the purpose of encouraging the development and spread of knowledge about and profiling and promotion of film in the Netherlands.
2. To qualify for a subsidy, film festivals must meet the following conditions:
 - a. the festival takes place in the Netherlands;
 - b. the applicant cooperates with private and public partners who substantially co-finance the costs of the film activity, with local financing by the municipal or provincial authorities or a fund allied to them of at least 5% being a condition for any contribution by the Fund;
 - c. there have been a minimum of two previous editions of the festival (with the exception of a film festival dedicated to a maker or author);
 - d. the festival takes place within not later than seven months of submission of the application.
3. The amount of the contribution by the Fund shall be up to 30% of the total costs of a film festival that qualify for a multi-annual or project subsidy for film festivals.
4. As an exception to Article 5 of the General Regulations an application for a film festival is assessed against the following criteria; the film festival:
 - a. primarily serves a cinematographic interest and offers visitors the opportunity to gain an idea and examine developments in the field of cinematography;
 - b. presents a programme that has an added value with respect to the regular provision of film screenings in the Netherlands;
 - c. screens international film productions of high artistic quality and diversity;
 - d. has a national impact;
 - e. has a good track record in terms of substantive and corporate organisation;
 - f. has a balanced relationship between costs, contribution requested, takings and public reach.
5. The board takes account here of the spread and the diversity of festivals in the Netherlands. The board also takes account of the collaborations in which the festival engages with other (art) disciplines.
6. The board gives priority to festivals with a relevant side programme in the area of international collaboration, talent development, innovation in cinematography, education or a combination of the same.

- multi-annual activities subsidy film festival -

Article 12

1. To be eligible for a multi-annual activities subsidy a film festival is checked to see that it meets the following criteria in addition to the conditions and criteria referred to in Article 11 of these Sub-Regulations:
 - a. the applicant has organised at least six editions of the relevant film festival with a large audience reach; and
 - b. the festival aims at a unique genre for the Netherlands, within the festival landscape; and
 - c. the festival has an international impact as well as a national impact; and
 - d. the festival provides for a clear positioning of Dutch films in its programming; and
 - e. the festival gives a realistic picture of the developments and ambitions envisaged in the next four years in its activity plan and business plan.
2. The Fund only grants a multi-annual subsidy to festivals with a topical or innovative provision focusing on:
 - international animated film;
 - international short film;
 - international science fiction or fantasy film.
3. The film festival in question provides a professional programme with regard to at least two of the activities below. The film festival promotes:
 - a. international exchange and collaboration between film professionals from the Netherlands and abroad aimed at co-production;
 - b. talent development of Dutch film professionals and professional development in an international context;
 - c. innovation in cinematography with an impact on the Dutch film sector;
 - d. film and media education and accessibility for children and young people.

- application for multi-annual activities subsidy for a film festival -

Article 13

1. An application for *multi-annual activities subsidy* in the film festival category for the period 2017-2020 must be received by the Fund by not later than 5:00pm on 1 March 2016.
2. The multi-annual activities subsidy is granted for a period of four years.
3. The board will set the subsidy ceiling for multi-annual activities subsidies for film festivals before 1 December 2015. The subsidy ceiling is published in the Government Gazette and is also announced on the Fund's website at www.filmfonds.nl and in the Financial & Production Protocol.

- distribution of budget for multi-annual activities subsidy for a film festival -

Article 14

1. Applications for multi-annual activities subsidy in the category of film festivals that meet the conditions to be eligible for subsidy are subdivided into:
A: Honour;
B: Honour where the budget permits this; and
C: Do not honour.
2. If a subsidy ceiling is insufficient to honour all the applications with the advice 'Honour where the budget permits this', the applications are ranked on the basis of the assessment criteria laid down in Articles 11 and 12, of these regulations.
3. The board first honours the applications with the advice 'honour'. Then the applications with the advice 'honour where the budget permits this' are honoured in order of ranking. The board distributes the available subsidy in accordance with the ranking by which applications are granted or partly granted until the applicable subsidy ceiling is reached. The remaining applications are rejected.
4. If the board increases a subsidy ceiling, first the subsidy of an application that was partly granted because the budget was insufficient is then increased to the advised amount. Then the next application is granted until the subsidy ceiling is reached.
5. If after distributing the available budgets there is a considerable gap in the regional spread of film festivals, the board may still decide to grant subsidy to an applicant whose application it would otherwise decide to reject.

- accounting for multi-annual activities subsidy for a film festival -

Article 15

To supplement Article 19 of the General Regulations the subsidy recipient is obliged each year before 1 May to send to the Fund the accounts on the finances and results for the preceding year.

2. (Inter)national film convention

- subsidisable activity -

Article 16

Subsidy may be granted for:

- a. a film convention in the Netherlands which has the purpose of increasing skills and the (inter)national network of Dutch film professionals and profiling of film in the Netherlands through encouragement of knowledge development and international co-production, innovation, diversity or collaboration with other art disciplines; or
- b. an international film convention abroad, being a presentation or promotional and market-oriented activity primarily for film professionals which has the purpose of international profiling and promoting Dutch film and the film industry abroad.

- application requirements -

Article 17

1. Only film conventions in the Netherlands as referred to in Article 16, sub-section a, that meet the following conditions are eligible for subsidy:
 - a. the film convention is not for profit; and
 - b. takes place in the Netherlands; and
 - c. there is collaboration with other professional partners and the film convention is (co-)financed by at least two partners; and
 - d. is public and accessible.
2. To be eligible for a contribution a film convention in the Netherlands as referred to in Article 16 sub-section a must meet the following criteria:
 - a. the film convention has an added value with regard to the existing provision of film conventions in the Netherlands;
 - b. is aimed at promoting expertise and increasing the (international) network of Dutch film professionals;
 - c. offers participants and visitors the opportunity to gain an idea and examine developments in the area of cinematography and/or in developments in the (inter)national film industry.
3. Only international film conventions abroad as referred to under Article 16 sub-section b that meet the following conditions are eligible for a contribution:
 - a. the film convention is not for profit; and
 - b. takes place abroad; and
 - c. there is cooperation with other professional organisations and foreign partners; and
 - d. is (co-)financed by at least two (inter)national partners; and
 - e. is public and accessible.
4. To be eligible for a contribution for conventions as referred to in Article 16 sub-section b a film convention must meet the following criteria:
 - a. the convention generates sufficient international interest among existing and new film professionals at home and abroad and makes a demonstrable contribution to the Dutch film climate and/or the Dutch production sector;
 - b. has a value added for the existing provision of Dutch film productions abroad.
5. The board may grant a contribution to film conventions, referred to under sub-sections a and b of Article 16, in the case of:
 - a. international film conventions aimed at exchange of knowledge between experienced film professionals and the promotion of co-production, and/or;
 - b. film conventions that encourage diversity and innovation in the sector; and/or
 - c. gatherings about film that encourage cooperation with other arts disciplines or sectors.
6. An application for a contribution for a film convention must be submitted not later than four weeks before the convention starts.

3. Training

- subsidisable activity -

Article 18

1. Subsidy may be granted for participation in a training course at home or abroad in the field of production, direction, script development, distribution and innovation of the film sector.
2. A subsidy for a training course is only granted if it concerns a short-term study of a maximum of one year, such as a seminar, course or workshop or a talent lab, studio or residency that demonstrably relates to professional Dutch film practice and will increase the specialist knowledge and skills of the applicant.
3. The board may grant a contribution for:
 - a. participation in international training courses for film professionals aimed at exchange of knowledge between film professionals in order to promote the professionalisation of project development, financing and distribution of film productions in the Netherlands, and/or;
 - b. participation in training courses in an international context for film professionals partly supported by a producer and linked to a specific film production.
4. The board may decide to encourage the development of talent by organising a special round for a Workshop on the basis of which subsidy can be awarded for the organisation of a Workshop and participation in it or to strengthen the regional infrastructure for talent development.
5. The board may decide, in order to strengthen the infrastructure for talent development in the Netherlands, to organise a special round on the basis of which subsidy can be awarded for organisation of a talent lab in the Netherlands or an element of this that:
 - a.) offers space to beginning and experienced Dutch screenwriters, directors and producers to develop their talent in an international context and,
 - b.) fits with the requirements in the sector and adds to the (inter)national offer as well as the regular offer of festivals and,
 - c.) has a duration of a few months to a maximum of one year and,
 - d.) is made up of elements through which deepening of knowledge or of a film project through workshops is interspersed with periods of self-study, development and presentation and networking opportunities and,
 - e.) is focused on feature film/drama, documentary, animated film or innovation & experiment and has an interdisciplinary approach and,
 - f.) uses and creates coherence between the platform function of film festivals in the Netherlands, in particular between film festivals that receive support under the Cultural Policy (Special Purpose Funding) Regulations.

- obligations -

Article 19

The recipient of a subsidy for a training course must – if applicable – submit to the Fund evidence of registration or participation for the training of the organising institution within a period of two weeks after announcement of the granting of the subsidy.

- grounds for refusal -

Article 20

To supplement Article 14 of the General Regulations, an application for a subsidy is rejected if:

- a. this involves multi-annual training, or
- b. this involves study at an institute of higher education in the Netherlands or abroad;
- c. there is a contract of employment between the applicant and the employer within the film sector where the employer makes no contribution of its own;
- d. the application for a subsidy for a training course is submitted later than four weeks before the start of the training course; or
- e. the applicant has in the same calendar year already received a subsidy for a training course from the Fund and with this the maximum amount per applicant per year mentioned in the Financial & Production Protocol would be exceeded.

4. Publication & Research

- subsidisable activity -

Article 21

1. Subsidy may be granted for:

- a. publications on film productions and film makers from the Netherlands that are important for Dutch film culture and whose purpose is to deepen and broaden the development of knowledge about and the promotion of Dutch film at home and abroad;
 - b. research that for the Dutch film sector is relevant and practically oriented.
2. Journalistic articles or pieces in a newspaper or magazine or for posting on the internet are not eligible for a subsidy.

- requirements for publications -

Article 22

A subsidy for publications is only granted if the publication:

- a. is aimed at film in the Netherlands and the Dutch film in particular, and,
- b. is aimed at an audience of both national or international film professionals and film lovers, and
- c. is supported by at least two partners with a sound financial contribution and/or take-back guarantee.

5. Film Education Hub (pilot)

- subsidisable activity -

Article 23

1. Subsidy may be granted for a film education hub, for the fulfilment of a coordinating role and the bringing together of supply and demand in the field of film and moving image education in a defined region. The activities in question are for the promotion of both active and receptive film education. Film education hubs together form a network that is connected to the national film education coordinating function in the Netherlands.
2. Film education hubs must satisfy the following conditions to be eligible for a subsidy:
 - a. a proven track record of at least five years in the field of film and moving image education;
 - b. an annual reach of at least 10,000 students in primary and secondary education;
 - c. a demonstrable (subsidy) relationship with regional/local authorities;
 - d. a demonstrable relevant network of educational institutions and providers in the field of film and moving image education (film theatres, film festivals, educational developers, libraries, etc) that support the application as collaborating partners;
 - e. having their own education space available.
3. The following is important in terms of evaluating the quality of the application for a (pilot) film education hub:
 - a. a clear, well-founded vision of the activities planned in the field of knowledge sharing and exchange and the promotion of expertise in the region;
 - b. the extent to which relevant film festivals, film theatres, educational developers, libraries and other providers connect to the hub in the region concerned as collaboration partners and what their role in this collaboration will be;
 - c. the substantiation of the intended increasing reach of students (primary and/or secondary education) in 2019 and in the years 2020 to 2023.
4. The board will consider the spread of the (pilot) film education hubs across the Netherlands in this regard and give priority to organisations that have already succeeded in persuading regional and/or local financiers to commit themselves to them.

6. Special contributions

- subsidisable activity -

Article 24

Subsidy may be granted for the execution of an innovative film activity in the field of diversity and sustainability, production, promotion and marketing, distribution and screening. The activity must serve to strengthen the Dutch film sector or, through the relation to Dutch film, result in a special social impact.

TRANSITIONAL AND FINAL PROVISIONS

Article 25

1. The board shall decide in all cases not provided for by these regulations.
2. The board may for important reasons deviate from these regulations, where such deviations are compatible with the assessment framework for state support to the film sector, as used by the European Commission.
3. Changes to the regulations, which were adopted by the board with the approval of the Board of Trustees on 18 February 2019, were implemented as of 1 March 2019.
4. These regulations come into force with effect from 1 March 2019.
5. The Film Activities Sub-Regulations, applicable from 1 February 2018, are withdrawn as of 1 March 2019.
6. The Film Activities Sub-Regulations as this applied up to 1 March 2019 remain applicable to all applications received by the Fund before 1 March 2019.
7. These regulations are cited as Film Activities Sub-Regulations of the Netherlands Film Fund Foundation.
8. These regulations are published by their announcement in the Dutch Official Gazette and on the website of the Netherlands Film Fund (www.filmfonds.nl).

NOTES

The Fund's Film Activities Sub-Regulations set out in what way and on what grounds subsidies may be granted for activities that do not belong to the production process itself but that do result from the mission of the Fund and make an important contribution to the quality and diversity of the film production and a climate receptive to film art in the Netherlands, such as for example the organisation of a film festival or the issue of a publication.

The regulations describe in the general part among other things the methods, procedures and requirements of the applicant that apply for all subsidies for film activities. In the second part for each specific film activity the special provisions are laid down. The provisions of the general part apply in full to these film activities.

Article 1 (Definitions)

A film professional is a natural person with, in the opinion of the board, demonstrable and thorough specialist knowledge and experience in his or her own film production discipline. The knowledge and experience the film professional has of film productions must be current and of a professional level.

Article 9 (Obligations of subsidy recipient)

The recipient of the subsidy demonstrates with the activity report that the subsidy has been spent in accordance with the costs budgeted and the film activity described in the application.

Article 11 (Subsidisable activity film festival)

The Fund makes a distinction in the assessment of film festivals that submit an application for project subsidy to determine the level of the subsidy between three types of film festivals: an annual film festival with a broad public reach, a film festival that takes place occasionally and a festival that aims at the boundary area of film and other art disciplines. The guide amounts for each festival type are laid down in the Financial & Production Protocol. The results of previous editions of the festival in question are taken into account in determining the amount of the contribution.

The criteria and conditions indicated in the second and third paragraphs are cumulative: all the conditions must be met if the application is to be eligible for subsidy. The applicant must by means of agreements and other written documents provide evidence that the convention is substantially co-financed by private and public partners, with a contribution of at least 5% by municipal or provincial authorities being a condition of eligibility for a contribution by the Fund. As regards the condition that the festival must take place in the Netherlands the Fund aims for geographic spread in the Netherlands.

Article 12 (Multi-annual activities subsidy film festival)

Applications for multi-annual activities subsidies in the category of film festival must meet all the conditions and criteria laid down in Article 11. The conditions and criteria applying to festivals are a subdivision of the criteria in the General Regulations, which in their turn have been derived from the criteria forming part of the Cultural Policy (Special Purpose Funding) Regulations with regard to the Basic Infrastructure.

Applications must be submitted using the Fund's digital application form.

An application for a multi-annual film festival activities subsidy must in any event include the following documentation:

- a. an applicant who wants to be eligible for multi-annual activities subsidy shall send in an activity plan, a business plan including a marketing and communication plan, an itemised overall budget and a financing plan for the corresponding period with his application, as well as performance figures and the operating result for the previous three years;
- b. an applicant sends in complete programme data and annual accounts for the previous three years with his application. The annual accounts for the last year may be sent in later, provided these are received at the latest before 1 May 2017;
- c. if an applicant cannot submit any annual accounts for any year, he must submit a similar statement. The board may lay down further requirements for this statement.

The activity plan and business plan including the marketing and communication plan must not exceed ten pages (font size 10) setting out the plans of the applicant institution for the relevant subsidy period and the way in which the institution wants to realise and finance these plans. The activity plan must be supported with the performance of the applicant institution over the previous three years.

A festival seeking a multi-annual film festival activities subsidy must attract at least 22,500 paid visits (for a festival aimed at international short film the minimum is 17,500) and the feasibility of the minimum number of visitors must be substantiated with reference to the results in the last three years.

The following questions must be answered in the activity plan:

- What are the mission, vision and main objective of the institution?
- Why is the provision of your institution of national and/or international importance and in what way does this provision stand out with respect to the regular film provision and other film festivals in the Netherlands?
- What activities will the institution carry out in the relevant period? What is the vision of the institution of (public) reach and what are the objectives in this field?
- What is the vision of international cooperation including the promotion of expertise of film professionals and what are the objectives in this area?
- What is the vision of the institution of educational activities for school children and what are the objectives in this field?
- What is the vision of the institution in the field of professional talent development and what are the objectives in this field?
- What is the vision of the institution in the field of innovation and what are the objectives in this field?

The following questions must be answered in the business plan:

- What earning model is used by the institution and what are the objectives in the field of entrepreneurship?
- How does the institution bring its activities to the attention of the public?
- How are the quality and policy objectives of the institution guaranteed in the organisation?

In addition, a budget and a financing plan – accompanied by notes – must be enclosed with the application according to the model budget for multi-annual film festivals for the period to which the application relates. In the notes the requested amount must be substantiated. In addition, the performance figures for the previous three years must be enclosed in accordance with the model performance figures for multi-annual film festivals.

Article 16 (Subsidisable activity (inter)national film convention)

For a film convention that is primarily aimed at film professionals in a national or international context this may for example involve a symposium, congress or co-production market.

The Fund also supports presentations or promotional and market-oriented activities primarily for film professionals whose purpose is to encourage the development and spread of knowledge about and profiling and promotion of Dutch film abroad and the development of projects such as a presentation or publication or promotional and market-oriented film activity that contributes to this. The general public may also be present. The funds are intended for projects that preferably take place in countries where the Netherlands is actively co-producing or in the priority countries on which the International Cultural Policy of the National Government focuses and must preferably be carried out in cooperation with professionals from the country concerned.

Article 17 (Requirements for application for (inter)national film convention)

The conditions set out in this Article are cumulative: all the conditions must be met if the application is to be eligible for subsidy. The applicant must by means of agreements and other written documents substantiate that the convention is (co-)financed by other partners.

Article 18 (Training)

Resources are available for training courses in the field of production, script development and direction, but also for training courses that capitalize on new developments which are relevant for the renewal of film art,

such as immersive and interactive applications. In addition to training courses focused on project development, training courses focused on increasing the impact and outreach of film productions and training courses in which skills development in the field of promotion, marketing, sales and distribution are central are also eligible.

In order to create coherence between the platform function of festivals in the organisation of (elements of) the Talent Lab, at least two festivals should be associated with an application, with one of these acting as lead party, unless the festivals have involved an organisation equipped for this. A content-focused programme coordinator should also create coherence between the different elements of a talent lab, as referred to in the fourth paragraph, and monitor the quality level.

Article 21 (Publications and research)

In case of research this is independent research within or aimed at the Dutch film sector into (economic) key figures and/or new financing instruments and/or forms of distribution. The results of the research serve a sector-wide interest and must be published.

Publications must be specialist in nature and expressly not journalistic articles or pieces for newspapers, magazines or websites.

Article 23 (Film Education Hub)

A film education hub is a regionally embedded organisation where film and moving image education physically takes place and from where film and moving image education is rolled out in the region (at schools and at collaboration partners). The film education hub operates as a regional partnership between exhibitors, schools, providers, cultural intermediaries and places where film and moving image education takes place. The main aim of the film education hub is to reach more students. Film education hubs together form a network for knowledge exchange and coordination and are connected to the national film education coordinating function in the Netherlands. Before the start of, and during, the project there is contact with the local Cultural Education with Quality implementing body to establish possible connections.